

Brett Bruggeman

Executive Vice President and Chief Operating Officer of WinField® United

Brett serves as the executive vice president and chief operating officer of Land O'Lakes' crop inputs and insights business WinField® United focused delivering data-backed, insights driven agronomics, operational excellence and sustainable solutions to help locally owned and operated agricultural retailers meet farmers' needs.

Prior to his current role, Brett served as senior vice president of marketing and offer development for WinField® United. Brett joined Land O'Lakes, Inc. in 2015 with the merger of the Land O'Lakes and United Suppliers seed and crop protection products businesses known today as WinField® United.

Brett joined United Suppliers in 2007 with primary responsibilities for business unit profit and loss and balance sheet, manufacturer programs and relationships, people management—recruitment and retention, proprietary business development, and overall strategy development. Prior to United Suppliers Brett worked at BASF in the United States and internationally.

Education

B.S., Iowa State University

Experience

BASF

Community leadership

Polk City School Board