

Dave Hoogmoed

EVP & COO, Purina Animal Nutrition

Dave has 39 years of experience in the feed industry representing the Purina brand and the components of Land O'Lakes' animal nutrition business. He began his career at Ralston Purina in 1979 and held several sales, general management, officer, executive officer operating positions as the business evolved to Purina Mills, Inc. then Purina Animal Nutrition. Since 2001, Purina Animal Nutrition has been the consolidated feed and nutrition business at Land O'Lakes, Inc.

Prior to his current role, Dave has led the teams focused on livestock, with the dairy, beef, swine and poultry nutrition businesses, as well as lifestyle component (horse, the companion animal and back yard species) and the exotic animal/zoo business. Since 2010, Dave has led the overall business.

Dave graduated from Rutgers University with a B.S. in Ag Economics. He has been active in the industry, serving as Chairman on the board of directors and currently on the executive board of the Nutritional Grain and Feed Association. Dave also represents both NGFA and Land O'Lakes on the Ag Advisory board of the CME.

Education

B.S., Rutgers University

Experience

Purina Mills, Inc.
Ralston Purina

Industry Leadership

Chairman, Officer, Board of Directors, National Grain and Feed Association
Ag Advisory Board, CME